### **Data representation**



### **Data representation**



Original representations are defined in *raw* terms of the data, and not in terms of its intended *use*:

- Manipulation
- Exploration
- Visualization

How to best represent data?

### **How to represent data?**

We will deal with two (out of many) approaches. Represent data...

### **By correlation**

I want to represent data according to the correlation of the dataset

Algorithm: PCA

#### **By neighborhood**

I want to represent the data so that similar instances are similar

Algorithm: t-SNE.

#### **By manifold**

I want to represent the data so that its manifold is preserved

Algorithm: UMAP.



### **Principal Component Analysis (PCA)**



### **Vectors, linear combinations, and spaces**



Vectors are  $m$ -dimensional elements in a field, and enjoy both addition and multiplication by scalar.

Composing these two, we can generate an infinite number of vectors: this is a **vector space**, and is defined by the *basis* vectors involved in the composition.



*Two vectors (in red and blue), and the plane spanned by all their linear combinations*  $\alpha_u u + \alpha_v v$  (in purple).

### **Vectors, linear combinations, and spaces**



The simplest linear combination: scaling. Given a vector  $v$ , we have combination  $\alpha v$ , which defines a **direction** in the space.





### **Vectors as linear combinations**

Given a suitable set of vectors, called *basis*, we can redefine every vector as a linear combination of the basis. Protip: is it called **basis** because it defines the **basis coordinates** of the space!

Every vector  $[x_1, \ldots, x_m]$  can be defined as a linear combination of the standard basis  $[1, 0, \ldots, 0], [0, 1, \ldots, 0], \ldots$  $[0, 0, \ldots, 1]$ , with coefficients  $x_1, x_2, \ldots, x_m.$ 



*A vector x, defined as a linear combination*  $\alpha_u u + \alpha_v v$ .

### **Changes of basis**



If I change the space, where do the vectors end up? I simply redefine them... in terms of the new coordinates!



*A vector x, defined as a linear combination*  $\alpha_u u + \alpha_v v$ , *on three different basis.* 

### **Subspaces and projections**

Projections allows us to define a subspacedependent view of a vector, mapping them in another subspace.

- $\bullet$  How would this 3-dimensional vector look from this 2-dimensional plane?
- $\bullet$  How would this 2-dimensional vector look from this 4-dimensional hyperplane?

...

They allows us to view the same object from different points of view at different dimensionionalities.

Projection  $p$  of a vector (in blue) on a subspace defined by vector  $u$ : the error  $e$  is perpendicular to the subspace.





### **Vectors and matrices**

We encode vectors in  $(m \times n)$  matrices, easing computation of several interesting properties, including actual dimensionality. Since vectors define a space,**matrices define a space**!

We can define a vector in terms of a linear combination of the columns of a matrix through matrix-vector multiplication.



A  $(2\times 2)$  matrix  $A$ , and the space spanned by it through linear combinations  $Ax$ .



### **Matrices as linear transformations**



A matrix  $A$  defines a space... and thus a linear transformation!  $Av$  linearly combines the columns of  $A$ with coefficients given by  $v$ , and yields:

- $\bullet$  a rotation of  $v$
- a scaling of  $v$  by some factor  $\sigma$  $\bullet$
- other more complex transformations.

With vectors... simply put them in a matrix too!

$$
A\left[\begin{matrix}v_1&\ldots&v_n\\ \end{matrix}\right]
$$



Linear transformations can rotate, scale, or otherwise *linearly* transform vectors.

### **Peculiar transformations: eigenpairs**



Among all possible directions (subspaces defined by a single vector), some  $v_1, \ldots, v_m$  are always scaled:  $Av_1 = [\lambda_1 v_1, \ldots, \lambda_m v_m].$ 



A linear transformation V and its effects on vectors  $u, v, w$ : its eigenvector u is stretched by a factor of  $\lambda_u u$ .

#### *Eigenvectors and eigenvalues*

The eigenvectors  $v_1, \ldots, v_m$  of a matrix  $A$  define the stretching of the space, and their eigenvalues  $\lambda_1 > \cdots > \lambda_m$  define the stretching factor.

### **Symmetric matrices and eigenpairs**



Among all possible matrices, symmetric matrices have a peculiar relationship with eigenpairs.

A symmetric matrix A of size  $(m \times n)$ :

- Always has  $r = \min\{m, n\}$  unique eigenpairs
- The eigenvectors are orthogonal

Symmetric matrices may be rare... but given a matrix  $A, AA^T$  is always symmetric!



A linear transformation V and its effects on vectors  $u, v, w$ : its eigenvector u is stretched by a factor of  $\lambda_u u$ .

### **Symmetric matrices and eigenpairs**



#### *Spectral decomposition*

A symmetric matrix A with eigenpairs  $(v_1, \lambda_1), \ldots, (v_r, \lambda_r)$  admits a decomposition

$$
A=V\begin{bmatrix}\lambda_1 & & \\ & \dots & \\ & & \lambda_r\end{bmatrix}V^T,
$$

where  $V$  is an orthogonal matrix.

We can redefine our data in terms of its directions!

### **Linking back to data representation**





# **Principal component analysis (PCA)**



Data can often be correlated, and linear dependencies can exist among variables, e.g.,

- Rent is linearly dependent on salary and food expenses
- Bank deposit is linearly dependent on salary and work
- Cardio is linearly dependent on hematocrit and  $VO_2max$

A two-variables mean-centered dataset  $\overline{X}$ , and the slope between the variables.

#### Wouldn't it be nice to remove all such dependencies, and pack them together?



# **Principal component analysis (PCA)**



PCA projects some data  $X$  to  $\hat{X}$  through a *linear* transformation  $A\colon AX=\hat{X}.$ 

Fun fact #1: for a mean-centered  $\bar{X}$ , the slope is directly proportional to the covariance!

 $\Sigma = \begin{bmatrix} \sigma_{\bar{X}^1}^2 & \ldots & \operatorname{cov}(\bar{X}^1, \bar{X}^n) \ & \ldots & \ldots \ & & \sigma_{\bar{\mathbf{v}}_n}^2 \end{bmatrix}$ 

Fun fact #2: we can measure covariance (and thus slope) through matrix multiplication  $\bar{X}\bar{X}^T$ .



A two-variables mean-centered dataset  $\bar{X}$ , and the slope between the variables.

# **PCA and the covariance matrix**



PCA aims to embed collinearity in a set of novel features: each novel feature is defined in terms of linear combinations of other features.

With collinearity already embedded, are the novel features collinear?

### **PCA and the covariance matrix**



PCA aims to embed collinearity in a set of novel features: each novel feature is defined in terms of linear combinations of other features.

With collinearity already embedded, are the novel features collinear? No! PCA aims to transform  $\bar{X}$  into  $\hat{X}$  with zero covariances:

$$
\bar{\Sigma} = \begin{bmatrix} \sigma^2_{\bar{X}^1} & \cdots & \cdots & cov(\bar{X}^1, \bar{X}^n) \\ & \cdots & \cdots & & \cdots \\ & & \sigma^2_{\bar{X}^n} & \end{bmatrix} \rightarrow \hat{\Sigma} = \begin{bmatrix} \sigma^2_{\hat{X}^1} & 0 & 0 & 0 \\ 0 & \cdots & 0 & 0 \\ 0 & 0 & 0 & \sigma^2_{\hat{X}^n} \end{bmatrix}
$$

### **PCA: mathematical formulation**



We start with defining our result  $\hat{X} = A \bar{X}$ , and its symmetric covariance matrix  $\hat{\Sigma}$ , which we wish to diagonalize:

$$
(n-1)\hat{\Sigma}=\hat{X}\hat{X}^T.
$$

With  $\hat{X} = A \bar{X}$ , we can rewrite this as

$$
(n-1)\hat{\Sigma}=A\bar{X}(A\bar{X})^T=A\bar{X}\bar{X}^TA^T
$$

Remember: the transpose of a product is the same product with inverted orders, and its components transposed:  $(AB)^T = B^T A^T$ . **18** 

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$$

Remember: the transpose of a product is the same product with inverted orders, and its components transposed:  $(AB)^T=B^TA^T$ . **18** 



### **PCA: leveraging eigenvectors**

As a symmetric matrix,  $\bar{\Sigma}$  enjoys an orthogonal eigenvalue decomposition  $\bar{\Sigma} = \bar{V} \bar{\Lambda} \bar{V}^T$ . Now, let us plug that back in  $(n-1)\hat{\Sigma}$ :

$$
(n-1)\hat{\Sigma}=A\bar{\Sigma}A^T=A(\bar{V}\bar{\Lambda}\bar{V}^T)A^T.
$$

Remember: our goal is to make this matrix **diagonal**! How do we do it?

### **PCA: leveraging eigenvectors**



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(n-1)\hat{\Sigma}=A\bar{\Sigma}A^T=A(\bar{V}\bar{\Lambda}\bar{V}^T)A^T.
$$

Remember: our goal is to make this matrix **diagonal**! We already have a diagonal matrix  $({\bar\Lambda})$ , ideally we'd like to remove all the other factors. We can do so because  $A$  is our unknown! Let us set A to  $\bar{V}^T$ :

$$
(n-1)\hat{\Sigma} = A(\bar{V}\bar{\Lambda}\bar{V}^T)A^T = \bar{V}^T\bar{V}\bar{\Lambda}\bar{V}^T\bar{V} \hspace{1.5cm} \text{for } A=V^T
$$

In the last step,  $A^T = (\bar{V}^T)^T$  resolves to  $\bar{V}$  because of double transpose. 19

# **PCA: leveraging eigenvectors**



Again by property of symmetric matrices, the eigendecomposition yields orthogonal eigenvector matrices, that is, matrices  $V$  whose inverse is the transpose, that is,  $V$  is such that  $V^{-1}V = V^TV = I$ . This results in

$$
\begin{aligned} (n-1)\hat{\Sigma}=&A(\bar{V}\bar{\Lambda}\bar{V}^T)A^T=\bar{V}^T\bar{V}\bar{\Lambda}\bar{V}^T\bar{V} \qquad &\text{for } A=V^T\\ (n-1)\hat{\Sigma}=&\overline{V}^{-1}\overline{V}\,\bar{\Lambda}\,\overline{V}^{-1}\overline{V} \\ (n-1)\hat{\Sigma}=&\bar{\Lambda}, \end{aligned}
$$

which gives us the diagonal covariance matrix  $\Sigma$  we were looking for. It follows that the linear PCA transformation is given by  $A = V<sup>T</sup>$ , the transpose of the eigenvectors matrix of  $\overline{X}$ .



### **PCA algorithm: a summary**

- 1. Mean-center your data X, obtaining  $\bar{X}$
- 2. Compute its eigenvectors matrix  $\overline{V}$ .
- 3. Transpose V to obtain the transformation matrix  $V^T$ .
- 4. Project  $\bar{X}$  through  $V^T\bar{X}$ , obtaining the PCA-transformed data  $\hat{X}$ .

# **Using the PCA**

#### **Observations**

- PCA redefines data by removing collinearity: if your data has low covariance, the transformation will have minimal effect.
- PCA performs a *linear* transformation to tackle *linear* relationships between variables. Nonlinear relationships are not influenced.

#### **Uses**

- Feature selection: high covariance of a feature may indicate disposability.
- Dimensionality reduction: trimming columns of  $\hat{X}$  lets us reduce the dimension of the resulting data.
- Clustering preprocessing: correlated features inflate object similarity.



### **Using the PCA (poorly)**



By collapsing covariant variables, instances may collapse together.



2-dimensional instances, and a 1-dimensional mapping.



What if we instead represent by neighborhood?

*Geoffrey Hinton, [Stochastic neighbor embedding.](https://cs.nyu.edu/~roweis/papers/sne_final.pdf) 2002*

# **-distributed Stochastic Neighbor Embedding ( -SNE)**



 $t$ -SNE focuses on data clusters rather than subspace representation, and again maps the original data X to a representation  $\hat{X}$ .

 $t$ -SNE tackles this problem in two phases:

- 1. Similarity phase In the original space  $\mathcal{X}$ , how similar is  $x_i$  to  $x_j$ ?
- 2. Embedding phase In the mapped space  $\hat{\mathcal{X}}$ , how similar is  $\hat{x_i}$  to  $\hat{x_j}$ ?

### **Similarity phase**



How similar is  $x_i$  to  $x_j$ ? Even better, **what is the probability that**  $x_j$  **is a neighbor of**  $x_i$ ?

#### 26

### **Neighboring phase**

How similar is  $x_i$  to  $x_j$ ? Even better, **what is the probability that**  $x_j$  **is a neighbor of**  $x_i$ ?

#### *Neighboring through distribution.*

Every instance  $x_i$  defines a probability distribution  $P_i = \mathcal{N}(x_i, \sigma_i^2)$  of neighboring.

 $p_{j|i} = P_i(x_j)$  estimates the probability of  $x_j$  being a neighbor of  $x_i$  on the basis of their euclidean distance  $|| x_i - x_j ||$ .

$$
\text{In general}, \sigma^2_i \neq \sigma^2_j \text{, hence } p_{i,j} = \frac{1}{2}(p_{j|i} + p_{i|j}).
$$

A Normal  $\mathcal{N}(\mu, \sigma)$  distribution centered on  $\mu$  (the red instance), and the relative density of another instance  $x_i$  (in pink).

 $\mu$ 



### **Neighboring phase: locality**

 $\sigma_i^2$  defines the bandwidth of the Gaussian, and as such, the density of the cluster. We choose  $\sigma_i^2$  so that the resulting local distribution, and thus clustering, has a controlled intra-cluster similarity.

> A Normal  $\mathcal{N}(\mu, \cdot)$  distribution at different bandwidths  $\sigma_1, \ldots, \sigma_k$ .





# **Neighboring phase: defining locality**



The *perplexity* hyperparameter h quantifies the heterogeneity of the distribution: the larger the perplexity, the more heterogeneous the cluster, and the farther the points included in the cluster:  $h = Perp(P_i) = 2^{H(P_i)}$ .



 $H(P_i)$  measures the entropy  $H(P_i) = \frac{1}{2} \log(2 \pi \sigma_i^2) + \frac{1}{w}$  of the distribution.



### **Neighbors as a starting representation**

The neighboring step generates a (soft) neighboring matrix  $S$  akin to the one we use in clustering. The subsequent goal of  $t$ -SNE: to learn a representation  $\hat{X}$  with as close a neighboring matrix  $\hat{S}$  as possible.



Instances lied on a Normal (left) and  $t$ -student (right) distribution, induced by the original representation  $X$ , and by the t-SNE representation  $\hat{X}$ , respectively.  $t$ -SNE aims to make the densities on the two as similar as possible.

#### The low tail and consequent concentration of instances on the tails is called 'overcrowding'. **30**

Instances lied on a Normal (left) and  $t$ -student (right) distribution:  $t$ -SNE aims to make the densities on the two as similar as possible.

**Searching for neighbors in**

away instances end up crowding them. Rather,  $t$ -SNE employs a  $t$ -student distribution with 1 degree of freedom, which has much slacker tails.

 $\mathcal{X}$  is typically a lower dimensional space

distributions decrease rapidly, and far-

than  $\mathcal{X}$ , in which the tails Gaussian







# **Searching for neighbors in**

*Representation optimization.*  $t$ -SNE minimizes the distance between  $S$  and  $\hat{S}$  through Kullback-Leiber divergence. Each  $P_i$  induces a minimization Densities of various points on the original normal

$$
KL(P_i \mid\mid \hat{P}_i) = \sum_{j \neq i} p_{j \mid i} \log \frac{p_{j \mid i}}{\hat{p}_{j \mid i}}
$$



distribution (left), and on the  $t$ -student distribution (right).

### Using t-SNE

- $\bullet$  t-SNE computes a full similarity matrix, thus it can be computationally expensive on extremely large datasets
- Unlike PCA, the transformation is not linear, and thus expressively more powerful (at the cost of interpretability)
- Perplexity is an hyperparameter that should be tuned
- The optimization algorithm hides another set of parameters, which can result in nondeterministic results
- Perplexity is, in some hard-to-define way, related to dataset size. The more points in the dataset, the higher the inherent heterogeneity of the cluster, the higher the required perplexity. How much higher?



### **PCA VS -SNE**





### **A third way: Uniform Manifold Approximation and Projection**



PCA and  $t$ -SNE tackle locality as a dichotomy: either global, or local, and are thus not *locally-adaptive*:

- PCA: we study spectral decomposition of the whole dataset
- $\bullet$  t-SNE: we define perplexity over the whole dataset



What if we adapt the neighborhoods?

*Leland McInnes, [UMAP: Uniform Manifold Approximation and Projection for Dimension Reduction.](https://arxiv.org/abs/1802.03426) 2018*

### **UMAP and the adaptive manifold**



Both  $t$ -SNE and UMAP approximate the data manifold, only the former can only approximate it accurately for uniform manifolds! *Unlike t*-SNE, UMAP locally adapts the manifold to each instance, thus defining *adaptive* neighborhoods,**each instance** defining its neighborhood with **its own parameterization**.

[A visualization](https://pair-code.github.io/understanding-umap/) of a possible adaptive neighborhood definition: distance to the  $k$ -th neighbor adaptively and locally determines the manifold. Each instance stretches the space so that its own neighborhood has a given volume.

### **UMAP and the connectivity graph**



The computed distances induce a connectivity graph, and thus an adjacency matrix  $A$ , its edges measuring distances among instances. After turning distances into probabilities, UMAP optimizes a distance on  $A$ , to make it so that all and only the edges on the original manifold also appear in the transformed manifold with the same magnitude.

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### **UMAP and the connectivity graph**

For the set of edges  $E$ , UMAP minimizes

$$
-\sum_{e\in E}(\Pr(e;X)\log(\Pr(e;Z)) + (1-\Pr(e;Z))\log(1-\Pr(e;X))),\\ \textit{all edges} \textit{only edges}
$$

where  $Pr(e; X)$ ,  $Pr(e; Z)$  indicate the probability of edge e in the original and transformed representation, respectively.

### **PCA VS -SNE VS UMAP**





### **Data representation: which to choose?**



#### **PCA**

- Strong mathematical foundation
- Interpretable results
- Extremely fast  $\bullet$
- Global

### **-SNE**

- Powerful
- Slow
- Sensitive to initialization and parameters
- Parameters a bit
	- obscure

### **UMAP**

- Adaptive
- Interpretable parameters
- Strong mathematical foundation
- Fast
- Sensitive to initialization

### **Space representations**



Representations allows us to map data into another space. What if we pick a space of smaller dimensionality?



From the original dataset, to an alternative representation, to a smaller space representation.

### **Space representations in PCA**

PCA is a linear transformation  $A\bar{X} = \hat{X}$ , and as such it follows standard dimension rules on matrix-\* multiplication:  $y(m \times n)(n \times k)$  yields a matrix  $(m \times k).$ We can trim columns off of  $\hat{X}$ ... but at what cost?



Eigenvalues in decreasing order of magnitude: larger eigenvalues increase the magnitude of instances, lower instead lower it. We can trim this with the elbow method: look for a value of maximum change in eigenvalues.





### **Space representations in PCA**

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PCA norm on an increasing number of trimmed dimensions. We can trim this with the elbow method: look for a value of maximum change in eigenvalues.