### **Data representation**



### **Data representation**



Original representations are defined in *raw* terms of the data, and not in terms of its intended *use*:

- Manipulation
- Exploration
- Visualization

How to best represent data?

### How to represent data?

We will deal with two (out of many) approaches. Represent data...

#### **By correlation**

I want to represent data according to the correlation of the dataset

Algorithm: PCA

#### By neighborhood

I want to represent the data so that similar instances are similar

Algorithm: t-SNE.

#### By manifold

I want to represent the data so that its manifold is preserved

Algorithm: UMAP.





# **Principal Component Analysis (PCA)**



### Vectors, linear combinations, and spaces



Vectors are *m*-dimensional elements in a field, and enjoy both addition and multiplication by scalar.

Composing these two, we can generate an infinite number of vectors: this is a **vector space**, and is defined by the *basis* vectors involved in the composition.



Two vectors u, v (in red and blue), and the plane spanned by all their linear combinations  $\alpha_u u + \alpha_v v$  (in purple).

### Vectors, linear combinations, and spaces



The simplest linear combination: scaling. Given a vector v, we have combination  $\alpha v$ , which defines a **direction** in the space.





# Vectors as linear combinations

Given a suitable set of vectors, called basis, we can redefine every vector as a linear combination of the basis. Protip: is it called **basis** because it defines the **basis coordinates** of the space!

Every vector  $[x_1, \ldots, x_m]$  can be defined as a linear combination of the standard basis  $[1, 0, \ldots, 0], [0, 1, \ldots, 0], \ldots,$  $[0, 0, \ldots, 1]$ , with coefficients  $x_1, x_2, \ldots, x_m$ .



A vector x, defined as a linear combination  $\alpha_u u + \alpha_v v$ .

# **Changes of basis**



If I change the space, where do the vectors end up? I simply redefine them... in terms of the new coordinates!



A vector x, defined as a linear combination  $\alpha_u u + \alpha_v v$ , on three different basis.

### **Subspaces and projections**

Projections allows us to define a subspacedependent view of a vector, mapping them in another subspace.

- How would this 3-dimensional vector look from this 2-dimensional plane?
- How would this 2-dimensional vector look from this 4-dimensional hyperplane?

They allows us to view the same object from different points of view at different dimensionionalities.

### Projection p of a vector (in blue) on a subspace defined by vector u: the error e is perpendicular to the subspace.





### **Vectors and matrices**

We encode vectors in  $(m \times n)$  matrices, easing computation of several interesting properties, including actual dimensionality. Since vectors define a space, **matrices define a space**!

We can define a vector in terms of a linear combination of the columns of a matrix through matrix-vector multiplication.







### **Matrices as linear transformations**



A matrix A defines a space... and thus a linear transformation! Av linearly combines the columns of Awith coefficients given by v, and yields:

- a rotation of v
- a scaling of v by some factor  $\sigma$
- other more complex transformations.

With vectors... simply put them in a matrix too!

$$A \begin{bmatrix} v_1 & \dots & v_n \end{bmatrix}$$



Linear transformations can rotate, scale, or otherwise *linearly* transform vectors.

# **Peculiar transformations: eigenpairs**



Among all possible directions (subspaces defined by a single vector), some  $v_1, \ldots, v_m$  are always scaled:  $Av_1 = [\lambda_1 v_1, \ldots, \lambda_m v_m].$ 



A linear transformation V and its effects on vectors u, v, w: its eigenvector u is stretched by a factor of  $\lambda_u u$ .

#### Eigenvectors and eigenvalues

The eigenvectors  $v_1, \ldots, v_m$  of a matrix A define the stretching of the space, and their eigenvalues  $\lambda_1 > \cdots > \lambda_m$  define the stretching factor.

# Symmetric matrices and eigenpairs



Among all possible matrices, symmetric matrices have a peculiar relationship with eigenpairs.

A symmetric matrix A of size (m imes n):

- Always has  $r = \min\{m, n\}$  unique eigenpairs
- The eigenvectors are orthogonal

Symmetric matrices may be rare... but given a matrix  $A, AA^T$  is always symmetric!



A linear transformation V and its effects on vectors u, v, w: its eigenvector u is stretched by a factor of  $\lambda_u u$ .

# Symmetric matrices and eigenpairs



#### Spectral decomposition

A symmetric matrix A with eigenpairs  $(v_1, \lambda_1), \ldots, (v_r, \lambda_r)$  admits a decomposition

$$A = V egin{bmatrix} \lambda_1 & & \ & \dots & \ & & \lambda_r \end{bmatrix} V^T,$$

where V is an orthogonal matrix.

We can redefine our data in terms of its directions!

# Linking back to data representation



|              | allow us to                                      |  |  |
|--------------|--|--|--|
| Matrices     | organize our data                                |  |  |
| Projection   | map the data to another (more suitable) space    |  |  |
| Eigenvectors | define the characteristic directions of the data |  |  |
| Eigenvalues  | define the scaling across said directions        |  |  |

# Principal component analysis (PCA)



Data can often be correlated, and linear dependencies can exist among variables, e.g.,

- Rent is linearly dependent on salary and food expenses
- Bank deposit is linearly dependent on salary and work
- Cardio is linearly dependent on hematocrit and  $VO_2max$

A two-variables mean-centered dataset  $\bar{X}$ , and the slope between the variables.

#### Wouldn't it be nice to remove all such dependencies, and pack them together?

# Principal component analysis (PCA)



PCA projects some data X to  $\hat{X}$  through a *linear* transformation A:  $AX = \hat{X}$ .

Fun fact #1: for a mean-centered  $\bar{X}$ , the slope is directly proportional to the covariance!

 $\Sigma = egin{bmatrix} \sigma_{ar{X}^1}^2 & \ldots & cov(ar{X}^1,ar{X}^n) \ & \ldots & & \ & & \sigma_{ar{X}^n}^2 \end{bmatrix}$ 

Fun fact #2: we can measure covariance (and thus slope) through matrix multiplication  $\bar{X}\bar{X}^T$ .



A two-variables mean-centered dataset  $\bar{X}$ , and the slope between the variables.

# PCA and the covariance matrix $\bar{\Sigma}$



PCA aims to embed collinearity in a set of novel features: each novel feature is defined in terms of linear combinations of other features.

With collinearity already embedded, are the novel features collinear?

## PCA and the covariance matrix $\bar{\Sigma}$



PCA aims to embed collinearity in a set of novel features: each novel feature is defined in terms of linear combinations of other features.

With collinearity already embedded, are the novel features collinear? No! PCA aims to transform  $\bar{X}$  into  $\hat{X}$  with zero covariances:

## **PCA: mathematical formulation**



We start with defining our result  $\hat{X} = A\bar{X}$ , and its symmetric covariance matrix  $\hat{\Sigma}$ , which we wish to diagonalize:

$$(n-1)\hat{\Sigma} = \hat{X}\hat{X}^T.$$

With  $\hat{X} = A ar{X}$  , we can rewrite this as

$$(n-1)\hat{\Sigma} = A\bar{X}(A\bar{X})^T = A\bar{X}\bar{X}^TA^T$$

Remember: the transpose of a product is the same product with inverted orders, and its components transposed:  $(AB)^T = B^T A^T$ . **18** 

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# PCA: leveraging eigenvectors

As a symmetric matrix,  $\overline{\Sigma}$  enjoys an orthogonal eigenvalue decomposition  $\overline{\Sigma} = \overline{V}\overline{\Lambda}\overline{V}^T$ . Now, let us plug that back in  $(n-1)\hat{\Sigma}$ :

$$(n-1)\hat{\Sigma} = A\bar{\Sigma}A^T = A(\bar{V}\bar{\Lambda}\bar{V}^T)A^T.$$

Remember: our goal is to make this matrix **diagonal**! How do we do it?

### **PCA: leveraging eigenvectors**



As a symmetric matrix,  $\overline{\Sigma}$  enjoys an orthogonal eigenvalue decomposition  $\overline{\Sigma} = \overline{V}\overline{\Lambda}\overline{V}^T$ . Now, let us plug that back in  $(n-1)\hat{\Sigma}$ :

$$(n-1)\hat{\Sigma} = A\bar{\Sigma}A^T = A(\bar{V}\bar{\Lambda}\bar{V}^T)A^T.$$

Remember: our goal is to make this matrix **diagonal**! We already have a diagonal matrix  $(\bar{\Lambda})$ , ideally we'd like to remove all the other factors. We can do so because A is our unknown! Let us set A to  $\bar{V}^T$ :

$$(n-1)\hat{\Sigma} = A(\bar{V}\bar{\Lambda}\bar{V}^T)A^T = \bar{V}^T\bar{V}\bar{\Lambda}\bar{V}^T\bar{V}$$
 for  $A = V^T$ 

In the last step,  $A^T = (ar{V}^T)^T$  resolves to  $ar{V}$  because of double transpose.

# **PCA: leveraging eigenvectors**



Again by property of symmetric matrices, the eigendecomposition yields orthogonal eigenvector matrices, that is, matrices V whose inverse is the transpose, that is, V is such that  $V^{-1}V = V^TV = I$ . This results in

$$(n-1)\hat{\Sigma} = A(\bar{V}\bar{\Lambda}\bar{V}^T)A^T = \bar{V}^T\bar{V}\bar{\Lambda}\bar{V}^T\bar{V} \qquad \text{for } A = V^T$$
$$(n-1)\hat{\Sigma} = \underbrace{\bar{V}^{-1}\bar{V}}_{=I}\bar{\Lambda}, \underbrace{\bar{V}^{-1}\bar{V}}_{=I}$$
$$(n-1)\hat{\Sigma} = \bar{\Lambda},$$

which gives us the diagonal covariance matrix  $\hat{\Sigma}$  we were looking for. It follows that the linear PCA transformation is given by  $A = V^T$ , the transpose of the eigenvectors matrix of  $\bar{X}$ .



# PCA algorithm: a summary

- 1. Mean-center your data X, obtaining  $ar{X}$
- 2. Compute its eigenvectors matrix  $\bar{V}$ .
- 3. Transpose V to obtain the transformation matrix  $V^T$ .
- 4. Project  $\bar{X}$  through  $V^T \bar{X}$ , obtaining the PCA-transformed data  $\hat{X}$ .

# Using the PCA

#### **Observations**

- PCA redefines data by removing collinearity: if your data has low covariance, the transformation will have minimal effect.
- PCA performs a *linear* transformation to tackle *linear* relationships between variables.
   Nonlinear relationships are not influenced.

#### Uses

- Feature selection: high covariance of a feature may indicate disposability.
- Dimensionality reduction: trimming columns of  $\hat{X}$  lets us reduce the dimension of the resulting data.
- Clustering preprocessing: correlated features inflate object similarity.



# Using the PCA (poorly)



By collapsing covariant variables, instances may collapse together.



2-dimensional instances, and a 1-dimensional mapping.



What if we instead represent by neighborhood?

Geoffrey Hinton, Stochastic neighbor embedding. 2002

# *t*-distributed Stochastic Neighbor Embedding (*t*-SNE)



t-SNE focuses on data clusters rather than subspace representation, and again maps the original data X to a representation  $\hat{X}$ .

*t*-SNE tackles this problem in two phases:

- 1. Similarity phase In the original space  $\mathcal{X}$ , how similar is  $x_i$  to  $x_j$ ?
- 2. Embedding phase In the mapped space  $\hat{\mathcal{X}}$ , how similar is  $\hat{x_i}$  to  $\hat{x_j}$ ?

# Similarity phase



How similar is  $x_i$  to  $x_j$ ? Even better, what is the probability that  $x_j$  is a neighbor of  $x_i$ ?

#### 26

# **Neighboring phase**

How similar is  $x_i$  to  $x_j$ ? Even better, what is the probability that  $x_j$  is a neighbor of  $x_i$ ?

#### Neighboring through distribution.

Every instance  $x_i$  defines a probability distribution  $P_i = \mathcal{N}(x_i, \sigma_i^2)$  of neighboring.

 $p_{j|i} = P_i(x_j)$  estimates the probability of  $x_j$  being a neighbor of  $x_i$  on the basis of their euclidean distance  $|| \; x_i - x_j \; ||.$ 

In general, 
$$\sigma_i^2 
eq \sigma_j^2$$
, hence  $p_{i,j} = rac{1}{2}(p_{j|i} + p_{i|j}).$ 





### Neighboring phase: locality

 $\sigma_i^2$  defines the bandwidth of the Gaussian, and as such, the density of the cluster. We choose  $\sigma_i^2$  so that the resulting local distribution, and thus clustering, has a controlled intra-cluster similarity.

A Normal  $\mathcal{N}(\mu, \cdot)$  distribution at different bandwidths  $\sigma_1, \ldots, \sigma_k$ .





# Neighboring phase: defining locality



The *perplexity* hyperparameter h quantifies the heterogeneity of the distribution: the larger the perplexity, the more heterogeneous the cluster, and the farther the points included in the cluster:  $h = Perp(P_i) = 2^{H(P_i)}$ .



 $H(P_i)$  measures the entropy  $H(P_i) = rac{1}{2} \log(2\pi\sigma_i^2) + rac{1}{w}$  of the distribution.



# Neighbors as a starting representation

The neighboring step generates a (soft) neighboring matrix S akin to the one we use in clustering. The subsequent goal of t-SNE: to learn a representation  $\hat{X}$  with as close a neighboring matrix  $\hat{S}$  as possible.



Instances lied on a Normal (left) and t-student (right) distribution, induced by the original representation X, and by the t-SNE representation  $\hat{X}$ , respectively. t-SNE aims to make the densities on the two as similar as possible.

# Searching for neighbors in $\hat{\mathcal{X}}$



 $\hat{\mathcal{X}}$  is typically a lower dimensional space than  $\mathcal{X}$ , in which the tails Gaussian distributions decrease rapidly, and faraway instances end up crowding them. Rather, *t*-SNE employs a *t*-student distribution with 1 degree of freedom, which has much slacker tails.



Instances lied on a Normal (left) and *t*-student (right) distribution: *t*-SNE aims to make the densities on the two as similar as possible.

The low tail and consequent concentration of instances on the tails is called 'overcrowding'.



# Searching for neighbors in $\hat{\mathcal{X}}$

Representation optimization. t-SNE minimizes the distance between S and  $\hat{S}$  through Kullback-Leiber divergence. Each  $P_i$  induces a minimization

$$KL(P_i \mid\mid \hat{P}_i) = \sum_{j 
eq i} p_{j \mid i} \log rac{p_{j \mid i}}{\hat{p}_{j \mid i}}$$



Densities of various points on the original normal distribution (left), and on the *t*-student distribution (right).

### Using *t*-SNE

- *t*-SNE computes a full similarity matrix, thus it can be computationally expensive on extremely large datasets
- Unlike PCA, the transformation is not linear, and thus expressively more powerful (at the cost of interpretability)
- Perplexity is an hyperparameter that should be tuned

- The optimization algorithm hides another set of parameters, which can result in nondeterministic results
- Perplexity is, in some hard-to-define way, related to dataset size. The more points in the dataset, the higher the inherent heterogeneity of the cluster, the higher the required perplexity. How much higher?





### PCA VS t-SNE



|                    | PCA                     | t-SNE            |
|--------------------|-------------------------|------------------|
| Transformation     | Linear                  | Nonlinear        |
| Hyperparameters    | None                    | Perplexity       |
| Determinism        | Deterministic           | Nondeterministic |
| Interpretability   | Interpretable           | Noninterpretable |
| Locality           | Global                  | Local            |
| Computational cost | Low, $\mathcal{O}(n^3)$ | High             |

# A third way: Uniform Manifold Approximation and Projection



PCA and *t*-SNE tackle locality as a dichotomy: either global, or local, and are thus not *locally-adaptive*:

- PCA: we study spectral decomposition of the whole dataset
- *t*-SNE: we define perplexity over the whole dataset



What if we adapt the neighborhoods?

Leland McInnes, UMAP: Uniform Manifold Approximation and Projection for Dimension Reduction. 2018

### UMAP and the adaptive manifold



Both *t*-SNE and UMAP approximate the data manifold, only the former can only approximate it accurately for uniform manifolds! *Unlike t*-SNE, UMAP locally adapts the manifold to each instance, thus defining *adaptive* neighborhoods, **each instance** defining its neighborhood with **its own parameterization**.

A visualization of a possible adaptive neighborhood definition: distance to the *k*-th neighbor adaptively and locally determines the manifold. Each instance stretches the space so that its own neighborhood has a given volume.

# UMAP and the connectivity graph



The computed distances induce a connectivity graph, and thus an adjacency matrix A, its edges measuring distances among instances. After turning distances into probabilities, UMAP optimizes a distance on A, to make it so that all and only the edges on the original manifold also appear in the transformed manifold with the same magnitude.

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# UMAP and the connectivity graph

For the set of edges E, UMAP minimizes

$$-\sum_{e \in E} (\underbrace{\Pr(e; X) \log(\Pr(e; Z))}_{all \ edges} + \underbrace{(1 - \Pr(e; Z)) \log(1 - \Pr(e; X))}_{only \ edges}),$$

where Pr(e; X), Pr(e; Z) indicate the probability of edge e in the original and transformed representation, respectively.

### $\mathsf{PCA}\,\mathsf{VS}\,t\text{-}\mathsf{SNE}\,\mathsf{VS}\,\mathsf{UMAP}$



|                    | PCA                     | t-SNE            | UMAP                     |
|--------------------|-------------------------|------------------|--------------------------|
| Transformation     | Linear                  | Nonlinear        | Nonlinear                |
| Hyperparameters    | None                    | Perplexity       | Neighborhood size        |
| Determinism        | Deterministic           | Nondeterministic | Nondeterministic         |
| Interpretability   | Interpretable           | Noninterpretable | Noninterpretable         |
| Locality           | Global                  | Local            | Adaptive                 |
| Computational cost | Low, $\mathcal{O}(n^3)$ | High             | Low, but higher than PCA |

## Data representation: which to choose?



#### PCA

- Strong mathematical foundation
- Interpretable results
- Extremely fast
- Global

#### t-SNE

- Powerful
- Slow
- Sensitive to initialization and parameters
- Parameters a bit obscure

#### UMAP

- Adaptive
- Interpretable parameters
- Strong mathematical foundation
- Fast
- Sensitive to initialization

### **Space representations**



Representations allows us to map data into another space. What if we pick a space of smaller dimensionality?



From the original dataset, to an alternative representation, to a smaller space representation.

# **Space representations in PCA**

PCA is a linear transformation  $A\bar{X} = \hat{X}$ , and as such it follows standard dimension rules on matrix-\* multiplication:  $(m \times n)(n \times k)$  yields a matrix  $(m \times k)$ . We can trim columns off of  $\hat{X}$ ... but at what cost?



Eigenvalues in decreasing order of magnitude: larger eigenvalues increase the magnitude of instances, lower instead lower it. We can trim this with the elbow method: look for a value of maximum change in eigenvalues.





# Space representations in PCA

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PCA norm on an increasing number of trimmed dimensions. We can trim this with the elbow method: look for a value of maximum change in eigenvalues.